



TRNT BOARD POLICY NO:

036

Date Introduced:

17 June 2014

Date Amended:

28 August 2014

MEDIA POLICY

This policy outlines the arrangements for contact between TRNT and the media. It is designed to ensure that all information given to the media is correct and only released in the best interests of TRNT and racing in general.

This policy covers all dealings with the media including media releases or statements, letters to the editor and all communications with the media (or in the presence of the media) whether in person, in writing or by phone.

Information should only be released to the media with the approval of the CEO. The only exception to this requirement is where the Chairman of TRNT considers it necessary to personally release information to the media.

For the avoidance of doubt, TRNT Stewards should ensure that the Chairman of Stewards is personally consulted and that, where practicable, a clearance from the CEO is also obtained before releasing any information for publication concerning any race-related incident or any inquiry, decision, policy or notification.

This requirement is not intended to apply to the Stewards' daily race meeting reports or to fetter the power of the Stewards to carry out their duties in accordance with the Rules of Racing. Rather, it is designed to put TRNT in the best position to deal with any issues raised by or arising from the media release.

Any inquiries for comment, further information or interview from any sources shall, where practicable, be referred to the CEO in the first instance and the CEO shall determine whether and by whom any response shall be made.

In communicating with the media, the CEO should ensure that all information is consistent with the objectives, policies and decisions of the Board of TRNT. When in doubt the CEO should consult the Chairman of TRNT before any such communication occurs.

Where the CEO receives notification from the Board or the Chairman – or without receiving any such notification determines – that a significant event has occurred requiring special media arrangements, the CEO will refrain from releasing any information concerning that event until instructions for the media arrangements have been determined by the Board, where practicable, or in an emergency by the Chairman. The instructions will include any need to communicate with the Northern Territory Government before information is released to the media.

Under no circumstances will personal or contact details of staff or Board members of TRNT or racing participants be made available in relation to any media release. In addition, the name of any juvenile will not be released where allegations are made concerning conduct otherwise than on a racecourse or in connection with a racemeeting. This restriction does not apply to the provision of details through “Trackside” or any other channel providing routine information.

This Policy is binding on all staff and Board members of TRNT.